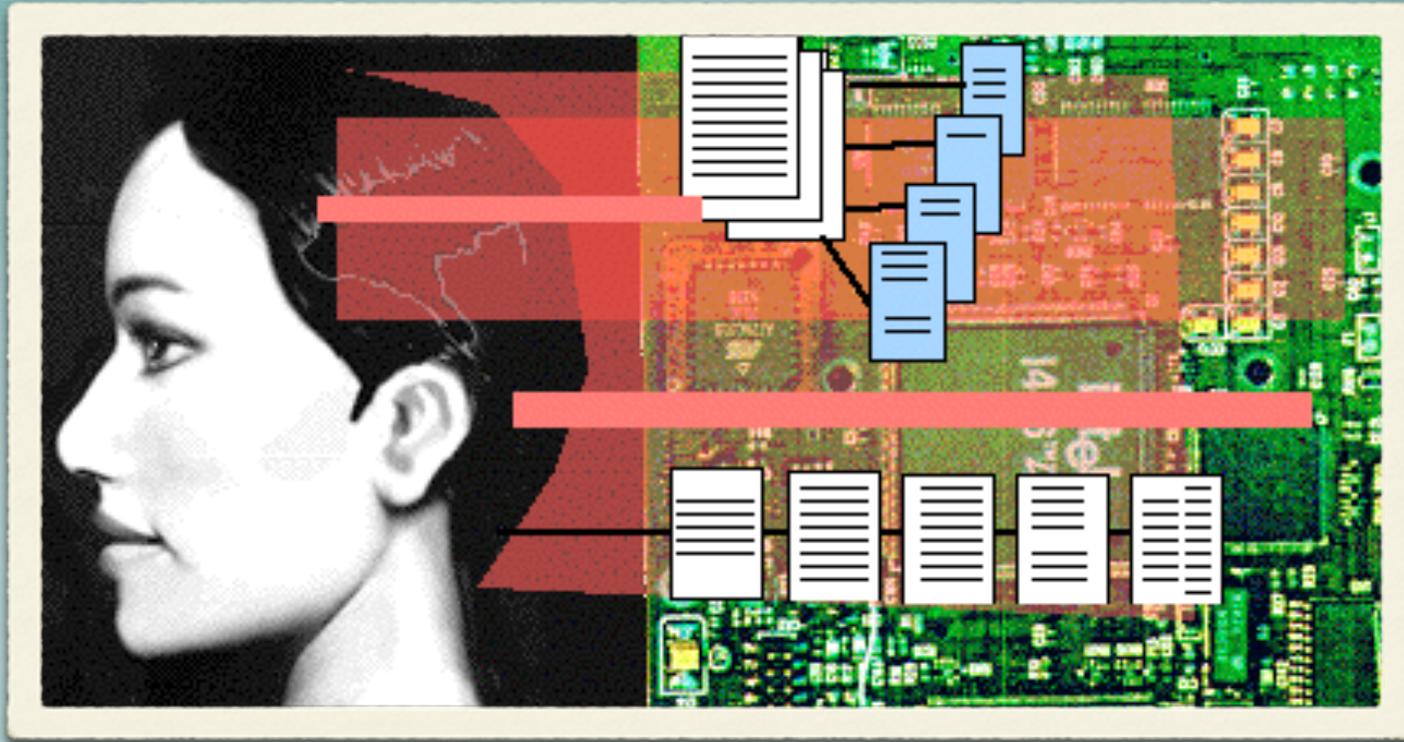


MEMORY

Provides meaning by integrating the
past and present life



Memory: The ability to store and process information from the senses

Selective Attention

- * concentrate on one sensation without blocking out all others
- * “party phenomenon”



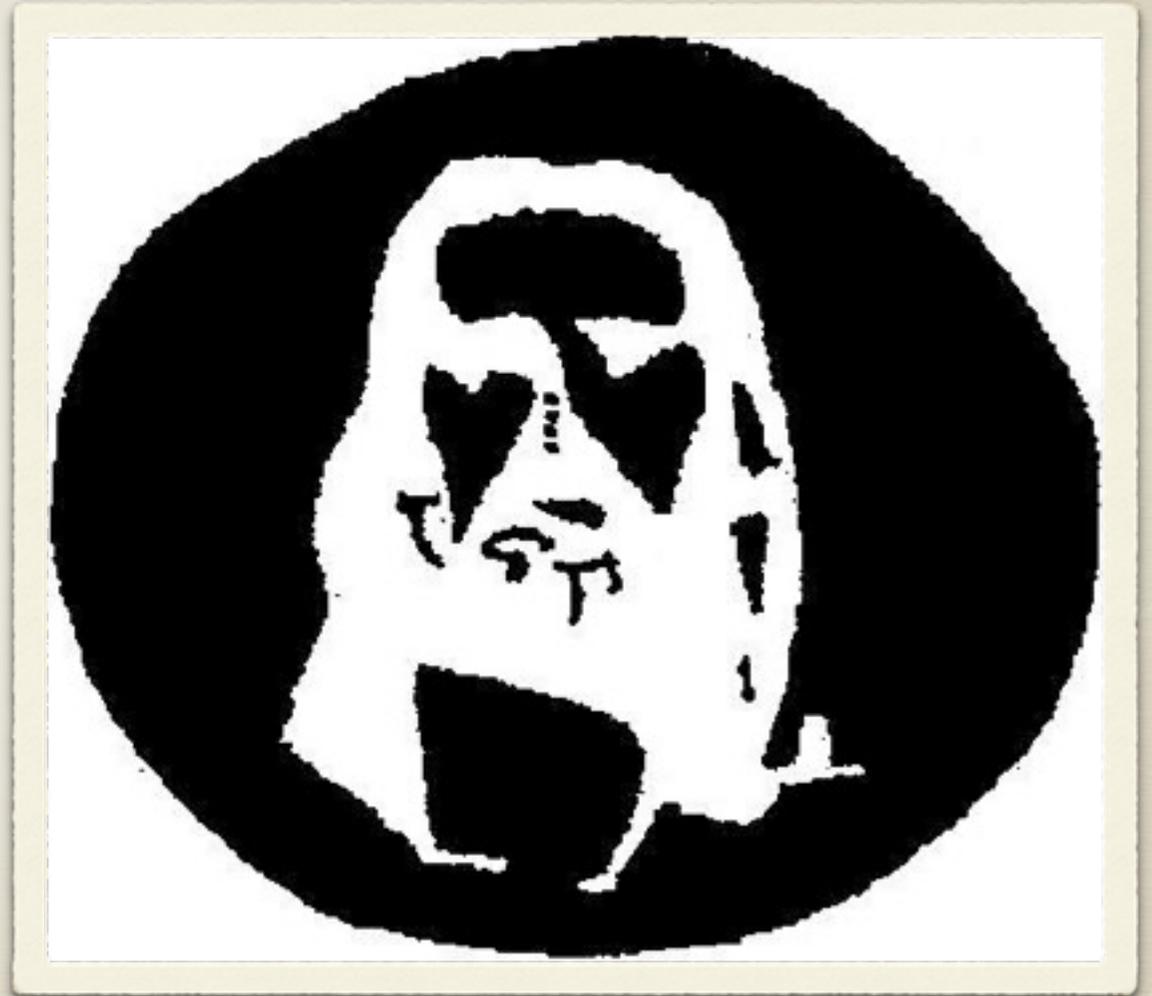
Feature Extraction

- * focus on significant characteristic of something selected for attention
- * gives more specific information



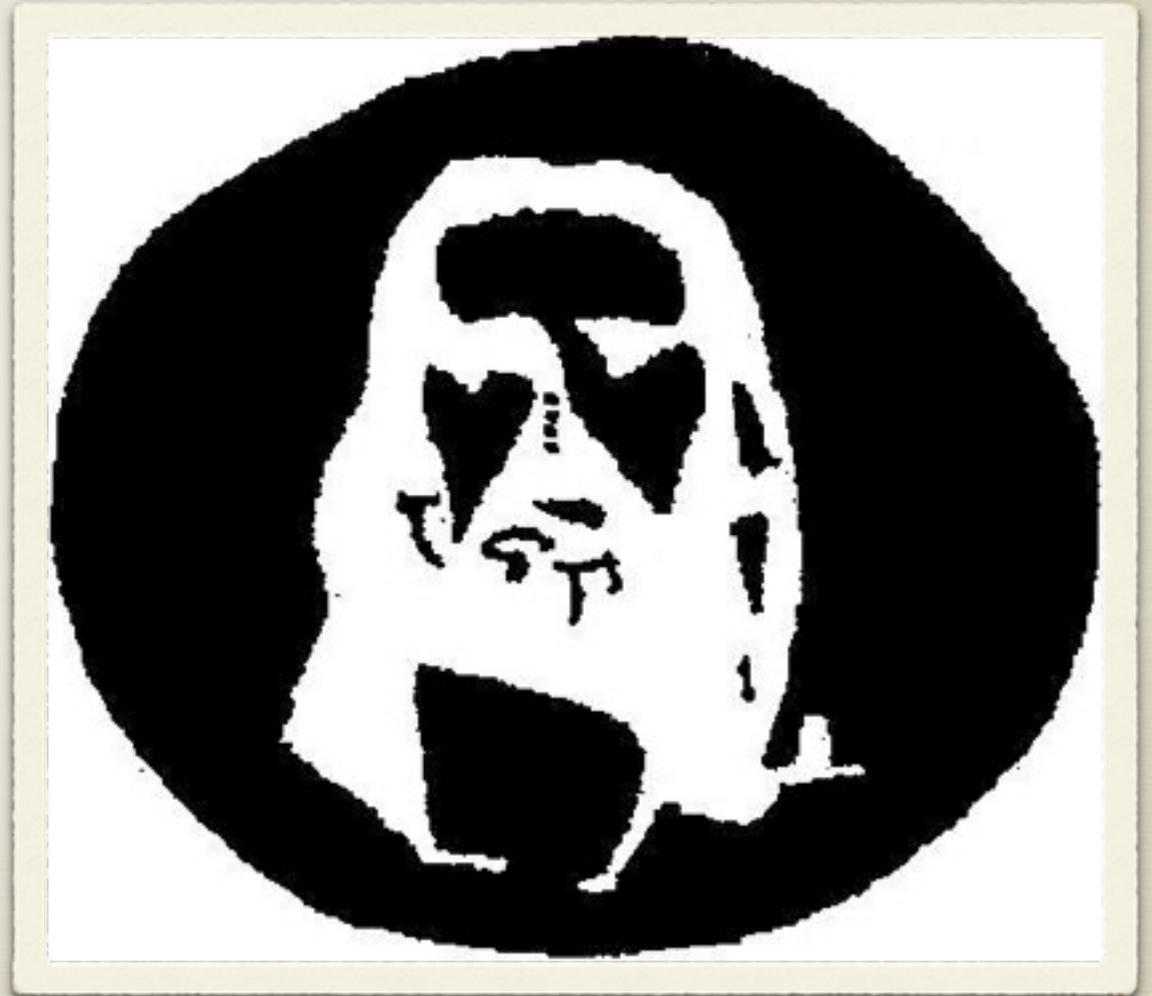
Stored in 3 Ways

* Sensory storage:



Stored in 3 Ways

- * **Sensory storage:**
stores input in
sensory receptors
for a fraction of a
second



Stored in 3 Ways

* Short-Term :



GXCOTRLMBWQ

Stored in 3 Ways

- * **Short-Term :**
holds about 7 pieces of
info for about 20
seconds



Stored in 3 Ways

* Long-Term:



Stored in 3 Ways

- * **Long-Term:**
holds unlimited
information for
indefinite period of
time



Memory works together

* e.g. - boyfriend talks to you...



Memory works together

* e.g. - boyfriend talks to you...



* sensory memory - stores each sound allowing you to recognize a word



Memory works together

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* short-term memory - holds each word allowing you to understand sentences



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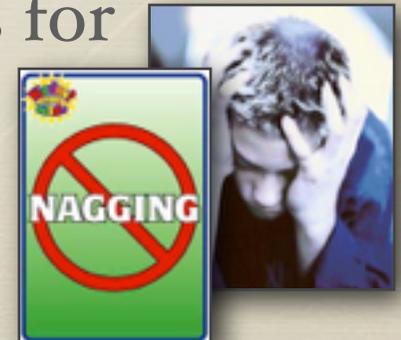
* sensory memory - stores each sound allowing you to recognize a word



* short-term memory - holds each word allowing you to understand sentences



* long-term memory - exact words are forgotten after minutes or hours, but meaning remains for future use



1. accomplishment

2. achievement

3. consolidate

Remembering Things

4. consistent

5. recommend

6. maintenance

RETRIEVING INFO

Information stored in Long-Term Memory
is retrieved in two ways:

* **Recognition:**

* does it look familiar?

* *“I know you from
somewhere.”*

* **Recall:**

* reconstructing
memory

* *“I know you from
somewhere.”*

* *“I saw you at Jeff’s house.”*

* *“You are his cousin, Mary”*

CONFABULATION

- * filling in gaps in memory with what make sense but is not actually true.